

Hoogerhorst DG-OH Rubels-Red: Red & White Globetrotter & Successful Sire of Sons



Hoogerhorst DG OH Rubels-Red (Argo-Rubicon) has significantly proven himself as a sire of sons.

With 2723 TPI and 3503 LPI respectively, Rubels-Red is the progeny proven nr.1 in both the US and Canada, while with 280 NVI he is in the top-10 of the Netherlands.

Indeed, the widely sampled Argo son has absolutely made true on his promises.

And is also successful as a sire of sons, as evident from various high popular sons: Ranger-Red, Rocky-Red, Ryder-Red, Twilight-Red and Flight-Red.

📄 BERT WESSELDIJK 📷 HAN HOPMAN

Of course, Rubels' red colour is a good selling point, but in reality, it is his balanced transmitting profile with exceptional conformation traits in combination with solid production, that makes him continually popular. Speaking is Ryan Starkenburg from ABS Global about Rubels-Red. From the five-year-old red and white globetrotter, more than 100,000 doses have now been sold, with a substantial portion of them being sexed. 'The most doses have gone to Europe, with Great Britain, the Netherlands, and France as the biggest clients. Also in Canada, Australia and the US, he has been sold a lot.'

GLOBETROTTER

The description of "globetrotter" is fitting for Rubels-Red, who originates from the family of the former Madison winner Rainyridge Tony Beauty (see pedigree). His dam OH-DG Rubellia made waves at De Oosterhof in the Netherlands, where she is one of the strong transmitting bull dams from the successful combination Rubicon-Aikman. (The breeder's report about De Oosterhof appeared in HI 12/2022.) On the paternal side we come across Endco Argo-RC, a Silver son out of a Supersire daughter of KHW Alchemy Adeline-Red. Rubels-Red left at a young age for the Genus barns in Great Britain

and was subsequently marketed world-wide by ABS Global. Of the more than 600 daughters in his production index, most of them are in the Netherlands (211), Canada (162), Great Britain (75) and the US (52). On the Dutch base, Rubels-Red scores +1859 kg milk with +.07%F -.01%P, 108 conformation and 114 udder. In Canada: 1461 kg +.45% +.23% +6 +3. In Great Britain: 724 kg +.07% +.04% 2.57 2.44. And in the US: 972 lb +.12% +.05% 1.93 1.62.

RUBELS DAUGHTERS

'Rubels daughters look tremendous, above average for stature, and furnished with correct feet & legs and well-attached udders,' says Starkenburg, who shares that Rubels-Red is an attractive sire for farmers who want to improve conformation. Also milk transmitting, positive components, and favourable somatic cell are among the positives, he notes. For the calving and fertility traits, the Argo son scores around average. 'Rubels provides balanced frames with good width measurements. In addition, he gives some extra curvature to the leg,' tells Starkenburg, who indicates that Rubels-Red thus works well on many different bloodlines. 'For farmers looking for red cows with some extra frame and faultless conformation, Rubels can do good work.'



RUBELS SONS

While Rubels-Red leads the progeny proven index list in both Canada and the US, his sons stormed the top of the North American DNA lists. For example, we find Bomaz Rocky-Red (Rubels-Medley-Pat), Aprilday Twilight-Red (Rubels-Helix-Etitle) and Koepon-OH Ryder-Red (Rubels-Salvatore-Rubicon) in the line-up at ABS. Ryder's full brother 3Star-OH Ranger-Red scores sky high for Semex and Koepon AltaKamara-Red – a high Rubels from the same Red Range family – for Alta. In closing, the German breeding organization Phönix has a high Rubels son with Poppe Flight-Red (out of a Born-Silver dam). Also as a maternal grandsire Rubels-Red has now left his mark. In Germany, the red & white DNA list has been led since the December release by Koepon Sirius-P-Red, a Star son out of the full sister of Ryder and Ranger. The full story of Rubels-Red appears to be nowhere close to being told yet. ●

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Production	Conformation	Health
603/316 Dtrs / Hrds	145/82 Dtrs / Hrds	3.8 Longevity
93 % Reliability	89 % Reliability	2.75 SCS
972lb Milk	1.93 Total Type	-2.1 Dtr Fertility
+12 % Fat	1.62 Udder	2.7 Calving Ease
+05 % Protein	0.89 Feet & Legs	2.9 Dtr Calving Ease
72lb Fat	A1A2 Beta-Casein	6.2 Stillbirths
45lb Protein	315 aAa	* Milking Speed

BASE/BASIS: US

➕ Conformation / Somatic cell / Fat and protein production

➖ Daughter fertility / Calving traits